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| School of Media and Communication |

# **APPLICATION FORM**

# Head of School Excellence Scholarship – September 2024 entry

Title: (Mr/Mrs/Miss/Ms/Mx)

Surname: ……………………………..……………………………………………………………………………………….

First Name(s): ………………………………………………………..……………………………………………………….

Application ID: ………………………………………………………..………………………………………………………

Student ID: ………………………………………………………..…………………………………………………………..

Email: ………………………………………………………..…………………………………………………………………

Please indicate the MA Programme you intend to study:

[ ]  Communication and Media

[ ]  Film, Photography and Media

[ ]  International Communication

[ ]  International Journalism

[ ]  Media Industries

[ ]  Digital Media

[ ]  Political Communication

[ ]  Promotional Media

Have you already completed your undergraduate degree programme? Yes [ ]  No [ ]

If ‘No’, please provide current average mark of your undergraduate degree: Grade (GPA, e.g. 3.5/4.0) or Percentage

……………………………………………………………………………………………………………………………….

If ‘Yes’, please provide the final result of your undergraduate degree: Grade (GPA, e.g. 3.5/4.0) or Percentage

…………………………………………………………………………………………………………………………………

Please give your reasons below why you believe you are a suitable candidate for this scholarship.

1. Outline your academic track record and commitment. Include here any prizes or awards won, noteworthy achievements or publications you may have.
2. What skills/knowledge will you bring to your chosen programme?
3. Why do you wish to study the course you have chosen and how do you intend to use the qualification and knowledge you will gain from the programme to benefit society (in broad terms)?